

PULPFEST 2017

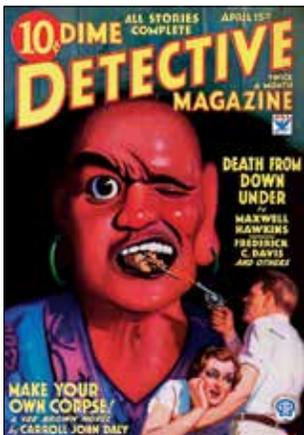
JULY 27-30

AT THE DOUBLETREE BY HILTON HOTEL PITTSBURGH IN CRANBERRY, PA.

Hardboiled Dicks, Dangerous Dames, & a Few Psychos

PulpFest 2017, the very popular summer convention for fans and collectors of vintage popular culture material, moves to a fantastic new venue in Pennsylvania, just nineteen miles north of the exciting city of Pittsburgh. Its 45th edition will be held at the newly and beautifully renovated DoubleTree by Hilton Hotel Pittsburgh – Cranberry. It begins at 6 p.m. Thursday evening, July 27, and runs through 2 p.m. Sunday, July 30.

FarmerCon will be joining *PulpFest* for the seventh straight year in their annual celebration of the life and works of Grand Master of Science Fiction Philip José Farmer. You can learn more about *Farmer-Con XII* and the great fans of the author by visiting the convention's website (pjfarmer.com/upcome.htm).



The focus of this year's *PulpFest* will be hardboiled dicks, dangerous dames, and a few psychos. With that in mind, the convention has been lining up presentations on these topics by some of the leading pop culture experts in the country.

Although *DETECTIVE STORY MAGAZINE* was the first periodical to be devoted to “stories dealing with the detection of crime,” it did little to further the development of the detective or crime story. The task would be left to its highly prized successors: *BLACK MASK* — the pulp where the hard-boiled detective story began to take shape — and *DIME DETECTIVE MAGAZINE* — where the tough guy detective became extremely popular. Call them what you will — flatfoots, gumshoes, dime detectives, or private eyes — it was these hardboiled dicks that transformed the traditional mystery story into the tough guy (and gal) crime fiction that remains popular to this very day.

At *PulpFest 2017*, Altus Press publisher Matt Moring will take a look at *DIME DETECTIVE MAGAZINE*, while screenwriter John

Guest of Honor: Gloria Stoll Karn



Gloria Stoll Karn

PulpFest will be rounding out its 2017 programming with a guest appearance by pulp artist Gloria Stoll Karn. In a field dominated by men, it was highly unusual for a woman to be painting covers for pulp magazines. But at age 17, Gloria Stoll began contributing black and white interior illustrations to pulp magazines. In a few years, the young artist was painting covers. How's that for a dangerous dame?

Pulp artist Rafael DeSoto inspired Gloria to become a commercial artist and introduced her to Popular Publications. A graduate of New York's High School of Music and Art, Gloria Stoll began her career doing black and white interior illustrations for Popular.

This evolved into painting covers from *RANGELAND ROMANCES*, *ALL-STORY LOVE*, *LOVE BOOK*, *LOVE NOVELS*, *LOVE SHORT STORIES*, *NEW LOVE*, *ROMANCE*, and *ROMANCE WESTERN*, to *BLACK MASK*, *DETECTIVE TALES*, *DIME MYSTERY MAGAZINE*, and *NEW DETECTIVE*.



In addition, she did interior illustrations for *ARGOSY* magazine. The artist continued working in the pulp field until 1949.

Pulp art historian David Saunders — winner of our 2016

Lamont Award — will be joining Gloria Stoll Karn to discuss her freelance career in the pulps and much more on Saturday evening, July 29.

Wooley sets his sights on Dan Turner and *SPICY DETECTIVE STORIES*. Anthony Award winner Jeffrey Marks will discuss the many characters of Erle Stanley Gardner, the creator of Perry Mason. Professor Tom Krabacher and John Wooley will look at the first hardboiled character, Gordon Young's Don Everhard.

Many leading authors of contemporary female hardboiled detective fiction cite Dashiell Hammett and Raymond Chandler — and the Nancy Drew and Judy Bolton series books — as major influences on their writing. Pulp collector and author Bill Pronzini has suggested that writers such as Grafton, Muller, and Paretsky also “owe at least of small debt of gratitude to” pulp authors Georgiana Ann Randolph Craig, better known as Craig Rice; Leigh Brackett, whose novel *NO GOOD FROM A CORPSE* led to her co-writing the screenplay for Chandler's *THE BIG SLEEP*; and Dorothy Dunn, who published over sixty stories in *DIME DETECTIVE*, *DETECTIVE TALES*, *BLACK MASK*, and other detective pulps.

Additionally, female pulp characters such as Cleve Adams's Violet McDade and Nevada Alvarado, Lester Dent's Pat Savage, Paul Ernst's Nellie Gray and Rosabel Newton, John Russell Fearn's Golden Amazon, Walter Gibson's Myra Reldon and Margo Lane, Robert E. Howard's Bêlit, the “Queen of the Black Coast,” C.L. Moore's Jirel of Joiry, Norvell Page's Nita Van Sloan, Les Savage's Señorita Scorpion, Theodore Tinsley's Carrie Cashin, Gene Francis Webb's Grace Culver, and the pseudonymously written Domino Lady and Sheena, Queen of the Jungle, all depicted women in roles often delegated to men. Generally, the ladies performed equal to or better than their male counterparts. These dangerous dames helped to remove women from the drawing rooms of Carolyn Wells and Agatha Christie, from the love and western romance pulps, and into the mean streets of “a world gone wrong.”

At *PulpFest 2017*, Anthony Tollin, publisher of *THE SHADOW* and other pulp reprints, will discuss “The Dangerous Dames of Maxwell Grant;” 2014 Inkpot Award winner Michelle Nolan — author of *LOVE ON THE RACKS* and *BALL TALES* — will take a look at The Domino Lady; and last but not least, Chuck Welch, the editor of *THE BRONZE GAZETTE*, will examine “The Dangerous Dames of Kenneth Robeson.” A house name created by Street & Smith Publishing, the Robeson byline was used on the Doc Savage novels and the tales of The Avenger.

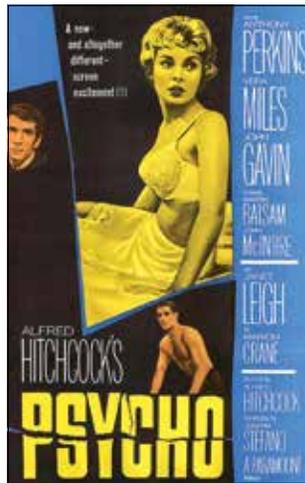
PulpFest will also be celebrating the 100th anniversary of the birth of Robert Bloch, the author of the novel *PSYCHO* — later adapted to film



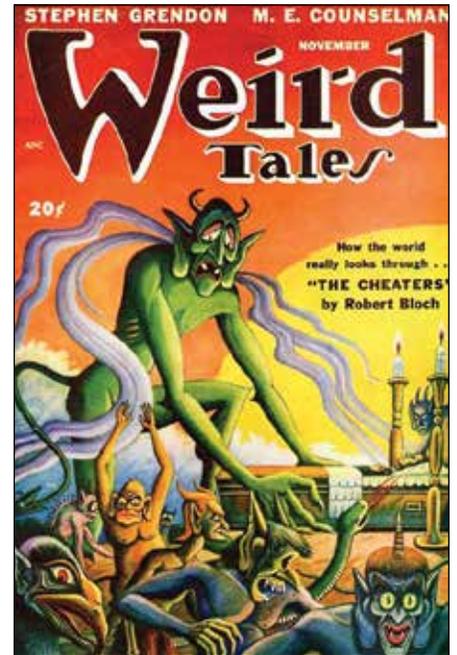
Robert Bloch

by Alfred Hitchcock. Bloch got his start as a writing professional in the pulps. His first sale was made to his favorite pulp magazine, *WEIRD TALES*. Over the years, Bloch's and Hitchcock's “psycho” has served to inspire similar characters in popular culture.

Pop culture historian and Munsey Award winner Professor Garyn Roberts, will be offering his insights on Bloch and his creations, while Meteor House publisher Mike Croteau will discuss the relationship of Philip José Farmer and Robert Bloch. Author Chet Williamson, winner of the International Horror Guild Award and *PulpFest 2015* Guest of Honor, will also be on hand to perform a reading from his novel *PSYCHO: SANITARIUM*. In addition to being an accomplished writer, Williamson has also performed on stage and in film. His reading promises to be very entertaining.



The pulps were a breeding ground for madness. On a monthly basis, mad scientists, crazed hunchbacks, and foul cultists would threaten beautiful women with bodily injury and “fates worse than death” in such weird menace magazines as *TERROR TALES* and *HORROR STORIES*. Over in the hero pulps, New York City's population would be decimated by one madman after another in the pages of *THE SPIDER*. America's Secret Service Ace, Jimmy Christopher, would save America from tyrant after tyrant in *OPERATOR #5*. The Shadow would battle Shiwan Khan and Benedict Stark, while Doc Savage had his hands full with John Sunlight and other evildoers.



PULPFEST ONLINE

Keep abreast of *PulpFest* programming plans, and find information about our hotel, the convention center, and other topics at:
PulpFest.com

Check out *PulpFest* on social media:
Facebook.com/PulpFest
Twitter.com/PulpFest
Instagram.com/PulpFest

PulpFest 2017 Takes Show on Road to Pittsburgh in 2017

After eight enjoyable years in Columbus, Ohio, *PulpFest* has moved to a fantastic new venue, just 19 miles north of Pittsburgh, PA. The recently renovated DoubleTree by Hilton Hotel Pittsburgh – Cranberry is conveniently located at the intersection of three major roadways: Interstate 79, the Pennsylvania Turnpike, and State Route 19.

The DoubleTree boasts a world-class restaurant just off its main lobby. There are many other restaurants nearby — some within walking distance — suitable for a variety of tastes. The more adventurous can find plenty of dining, shopping, and nightlife just a short drive away in downtown Pittsburgh. The DoubleTree offers ample free parking as well as free wifi for its guests.

The best deal for *PulpFest* members is to book a room at the DoubleTree by Hilton. Our host hotel is offering a room rate of \$125 plus tax per night. This rate includes two complimentary breakfasts per room for Friday through

Sunday. Attendees who don't want to go elsewhere for meals or libations can take advantage of the Ember & Vine, the hotel's world-class restaurant and social bar. The DoubleTree also offers a 24-hour fitness center, indoor and outdoor swimming pools, and a sauna.

Call 1-800-222-8733 to book a room by telephone. You must register by July 5, 2017, and mention *PulpFest* to get the special convention rate. Alternately, you can register online by clicking the link on the *PulpFest* home page that reads "Book a Room for 2017." As rooms for *PulpFest 2017* are quickly disappearing, we urge every member to book a room for the convention as soon as possible.

Our host hotel is located at 910 Sheraton Drive, Mars, PA. If you're flying into Pittsburgh International Airport, our hotel is located about 35 miles from the airport. The driving time is about 30 minutes. For concise directions, please visit pulpfest.com/17/hotel/.

Exploring these "psychos" will be counterintelligence officer Tim King, who will examine "The Villains of *THE SHADOW MAGAZINE*," and our *FarmerCon XII* panelists, who will discuss "The Psychos of Philip José Farmer."

PulpFest 2017 will also be reviving live theater at the convention with several performances by the Narada Radio Company. They will be bringing their *Pulp-Pourri Theatre* to this summer's convention. Based in Corpus Christi, Texas, the group will be dramatizing Robert Bloch's "Return to the Sabbath," a short story that originally appeared in *WEIRD TALES*, and an original private eye audio-play. *Pulp-Pourri Theatre* is an all-new audio drama anthology series that has its origins in vintage pulp fiction, but presents its stories in the modern way. Pete Lutz is the company's producer-director. You can sample their work online or via iTunes.

The convention will also be hosting readings by authors of New Pulp Fiction — during the afternoons and between our evening programming presentations — as well as a panel on "The Dicks, Dames, and Psychos of New Pulp." moderated by *Airship 27* editor, Ron Fortier.

PulpFest will also be hosting an exhibit featuring the pulp work of John Fleming Gould, an artist who drew all the illustrations for every issue of *THE SPIDER*, *G-8 AND HIS BATTLE ACES*, and *OPERATOR #5*, among others.

You'll find our preliminary programming schedule by clicking the "Programming for 2017" button right below the banner on our home page. All of our programming events — scheduled for Thursday evening through Saturday night — will take place in the programming

area right next to our expansive dealers' room in the DoubleTree by Hilton Hotel.

Con Suite, Auction, Awards

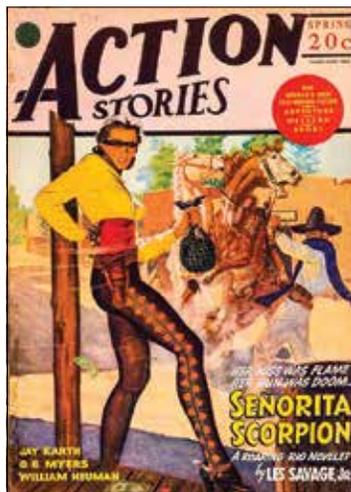
After many years without one, *PulpFest 2017* will be hosting a con suite at our new venue. You'll be able to socialize with other collectors, genre fiction and art lovers, pop culture enthusiasts, and others in our suite at the DoubleTree. We'll be announcing more details as the convention approaches. If you'd like to help host our suite, please contact convention chairman Jack Cullers at jack@pulpfest.com.

PulpFest is also hoping to organize a group dinner on Saturday evening, July 29. It will give you the opportunity to break bread with other conventioners while batting the bull about your interests. We're talking with the DoubleTree about hosting our meal at Ember & Vine, the hotel's world-class restaurant and social bar in an open air setting.

On Saturday night, July 29, *PulpFest* will hold an auction that will include a substantial number of lots from the estate of Woody Hagadish, a longtime collector and reader of books and pulps. Our 2016 auction featured material from the same collection. Quite a number of these lots garnered a great deal of attention. More details about the auction will follow on our website as they become available to us.

Additionally, dealers and general members of *PulpFest* can submit items to sell at auction, as long as those submissions satisfy the convention's guidelines regarding the type of material that can be offered. All auction lots must have a \$20 minimum value. If you plan to offer an auction lot with a reserve price, your reserve must be \$50 or more. *PulpFest* reserves the right to reject any auction material that is unlikely to meet our minimum bid or reserve price standards. The convention charges sellers 10 percent of the selling price for anything sold in the auction. If a reserve price is placed on an auction lot and it fails to sell, there will be no charge applied. All auction lots must be submitted to *PulpFest* prior to 2 p.m. Saturday, July 29. If you have questions concerning the auction, please contact Barry Traylor at 1767 Crooked Oak Drive, Lancaster, PA 17601 or at barry@pulpfest.com.

The annual Munsey Award will be presented on Saturday eve-



ning to a person who has given of himself or herself for the betterment of the pulp community, be it through disseminating knowledge about the pulps, publishing pulp reprints, new pulp fiction, a website or periodical about the pulps, or similar efforts to preserve and foster interest in pulp magazines and pulp fiction. If you'd like to nominate someone for this prestigious award, please send the person's name and a brief paragraph describing why you feel he or she should be so honored to marketing and programming director Mike Chomko, 2217 West Fairview St., Allentown, PA 18104 or to mike@pulpfest.com. Excluding previous winners of the Lamont, Munsey, or Rusty Award, anyone in our field can be nominated for our annual service award. The nominating deadline is May 1, 2017.



PulpFest 2017 will charge \$80 for island tables and \$90 for wall tables. The dealers' room will hold approximately 110 six-foot-long tables. Wall tables — which are very limited — and positioning within the dealers' room will be sold on a first-come, first-served basis with payment expected upon placing your request. If you require an electrical outlet for your display, there will be an additional cost of \$20 per outlet on top of your table fees.

The convention will be widely promoted through post-card giveaways at book and comic shops and at collectibles events. It will be marketed in various periodicals and through the convention's website, Facebook site, Twitter feed, and via Internet newsgroups, event calendars, and Instagram.

PulpFest Memberships

A prepaid, full-weekend membership to *PulpFest 2017* will cost \$35 for those members who will be staying at the DoubleTree by Hilton. Additionally, to reward these loyal attendees who help to defray the convention's substantial costs by staying at our host hotel, *PulpFest* is happy to offer free early bird shopping on Thursday, July 27. Thanks for your support!

An early bird membership will get you into the dealers' room from 6 to 9 p.m. Thursday evening, while our dealers are setting up for the convention. Only staff, dealers, and early birds will be allowed into the dealers' room during these hours. Please realize that due to travel conditions and other contingencies, *PulpFest* cannot guarantee that each and every registered dealer will be available during our early bird hours.

For those members who will, unfortunately, not be staying at the DoubleTree, a prepaid, full-weekend membership to *PulpFest 2017* will cost \$40. If such members desire to participate in early bird shopping on Thursday evening, it will cost an additional \$30 to do so, for a total of \$70.

Single-day memberships for Friday or Saturday will cost \$20. A Sunday-only membership, available only at the door, will cost \$10. Be aware that many dealers will be packing up on Sunday, and buying and selling opportunities may be limited.

Supporting memberships for those who cannot attend *PulpFest* cost \$25. All paying members, including supporting members, will receive a complimentary copy of our program book, *THE PULPSTER*, a \$10 value. A longstanding tradition cherished by members of *PulpFest*, our 26th issue will be released at *PulpFest 2017*. If you'd like to contribute an article to this year's *PULPSTER*, please write to editor William Lampkin at bill@pulpfest.com.

Children age 15 or younger, accompanied by an adult, will be admitted for free. They must still be registered for *PulpFest*.

Since all dealers must also be registered as members of the convention, any *PulpFest* member can elect to attend as a dealer.

Registration Details

Early registration will be held at the dealers' room entrance from 4 to 8 p.m. Thursday evening, July 27, and from 9 to 10 a.m. Friday morning, July 28. If you have prepaid for your membership, you will be able to pick up your convention materials at this time. If you will be paying at the door, you will be able to register for the convention during these hours. You'll be able to pay for your registration at the door using cash, check, or credit card. The *PulpFest 2017* dealers' room will be in the DoubleTree's Grand Ballroom.

The convention's dealers' room will be open to everyone at 10 a.m. Friday, July 28, and will remain open until 4:45 p.m. Saturday's hours will be the same. On Sunday, July 30, the dealers' room will be open from 9 a.m. until 2 p.m. However, many dealers will be packing up on Sunday, so buying and selling opportunities may be limited.

Although the focus of *PulpFest 2017* will be pulp magazines and related materials, vintage paperbacks, digests, men's adventure and true crime magazines, first-edition hardcovers, series books, dime novels, original art, Big Little Books, B-movies, serials and related collectibles, old-time-radio shows, Golden and Silver Age comic books, and gaming materials will also be for sale. Please remember that *PulpFest* is not a comic book convention. Sexually explicit material, including *PLAYBOY*, *PENTHOUSE*, and *OUI*, will not be allowed.

PulpFest also plans to use its website to publicize its dealers. For further information about our website and its dealer promotion, contact marketing director Mike Chomko at 2217 West Fairview St., Allentown, PA 18104 or via email at mike@pulpfest.com. You can also write to Mike if you are interested in advertising in *THE PULPSTER*, *PulpFest's* program book. Page rates are available through our website. Ad placement is sold on a first-come, first-served basis.

The deadline for advance registrations is 10 p.m. Monday, July 24. To pay for your registration, please send your check or money order to David J. Cullers, 1272 Cheatham Way, Bellbrook, OH 45305 or use the Paypal Order page found on the registration page of our website, pulpfest.com. If you pay via Paypal, please email all of the information required on our registration forms to Jack Cullers at jack@pulpfest.com.