

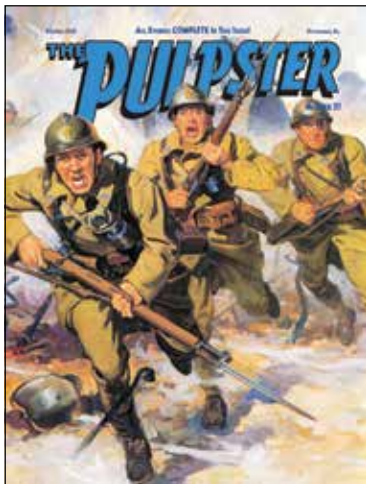
and other materials from the estates of Woody Hagadish and Larry Latham. We'll have pulps and digests from such diverse genres as science fiction, adventure, sports, and the western field. Also included will be some rare premiums offered to pulp readers, over twenty Gnome Press, Shasta, and Avalon first edition hardcovers, rare science fiction paperbacks, British science fiction magazines, and more. The auctions will follow our programming on both Friday and Saturday nights.

In addition to the estate materials, all members of *PulpFest* 2018 can submit items to sell at auction. All auction lots must have a \$20 minimum value. If you plan to offer an auction lot with a reserve price, your reserve must be \$50 or more. *PulpFest* reserves the right to reject any auction material that does not meet our standards.

The convention charges sellers 10% of the selling price for anything sold at auction. If a reserve price is placed on an auction lot and it fails to sell, there will be no charge applied. All auction lots must be submitted to *PulpFest* prior to 1 PM on the day of the auction. If you have questions concerning the auction, please contact programming and marketing director Mike Chomko at mike@pulpfest.com or 2217 W. Fairview Street, Allentown, PA 18104-6542.

Munsey Award, Con Suite, Group Meal, & 'The Pulpster'

The annual Munsey Award will be presented on Saturday, July 28, to a person or institution that has bettered the pulp community. If



you'd like to make a nomination for this prestigious award, please send a short explanation concerning your reasons for the nomination to Mike Chomko at his address noted above. Excluding previous winners of the Munsey, Lamont, or Rusty Award, anyone in the pulp field can be nominated for the Munsey. Your nominations must be received by Monday, April 30, 2018.

PulpFest 2018 will have a hospitality suite at the DoubleTree. In our con suite, you'll be able to socialize with collectors, genre fiction and art lovers, pop culture enthusiasts, and others. The convention will also be organizing a group dinner on Saturday evening, July 28. It will take place at the DoubleTree's Ember & Vine, the hotel's world-class restaurant and bar. Details will follow at the

convention.

All *PulpFest* members — including supporting members — will receive a complimentary copy of the convention's program book, *THE PULPSTER*. Cherished by pulp fans, our 27th issue will be released at *PulpFest* 2018. If you'd like to contribute an article to this year's *PULPSTER*, please write to editor William Lampkin at bill@pulpfest.com. If you are interested in advertising in *THE PULPSTER*, please contact marketing director Mike Chomko at mike@pulpfest.com. Ad placement is sold on a first-come, first-served basis.

To keep abreast about *PulpFest*, please bookmark pulpfest.com. You'll also find information on our Facebook site at facebook.com/pulpfest and our Twitter feed at twitter.com/pulpfest.

We look forward to seeing you at the DoubleTree by Hilton Hotel Pittsburgh – Cranberry from July 26 through July 29 for *PulpFest* 2018, "Summer's GREAT Pulp Con!"

PulpFest 2018 Registration Form

Please cut out, complete front and back, then mail in with your payment.

Please select one:

Registering as General Member _____ Registering as Dealer _____

Your name: _____ Phone number: _____

Street address: _____

City: _____ State: _____ Zip code +4: _____

Email address: _____ DoubleTree room confirmation number: _____

Full weekend membership to PulpFest 2018 if staying at the *DoubleTree* (includes free early-bird shopping) .\$.35 _____

Full weekend membership to PulpFest 2018 if staying *elsewhere* (without early-bird shopping) .\$.40 _____

Full weekend membership to PulpFest 2018 if staying *elsewhere* (with early-bird shopping) .\$.70 _____

Single-day membership for Friday or Saturday .\$.20 _____

Single-day membership for Sunday (available only at the door) .\$.10 _____

Supporting Membership .\$.25 _____

PulpFest returns to the beautiful DoubleTree by Hilton Hotel Pittsburgh – Cranberry on Thursday, July 26, at 5:30 PM. The convention runs through Sunday, July 29, at 2 PM.

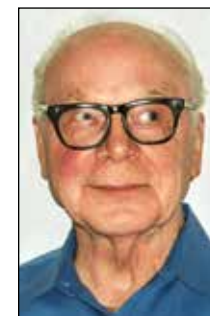
FarmerCon will join *PulpFest* for their eighth straight year as they celebrate the life and works of Philip José Farmer. You can learn more about *FarmerCon 100* and this Grand Master of Science Fiction at pjfarmer.com.



Programming

PulpFest 2018 will be honoring the 100th anniversary of the armistice that ended the First World War. The convention will be focusing on the so-called "war pulps" of the early twentieth century, and the depiction of war in popular culture.

We'll explore the work of Leonard H. Nason — who wrote about soldiers and war for *ADVENTURE* and other magazines — and have presentations on artistic interpretations of war in comic books, pulps, and men's adventure magazines. Author and anthologist Don Hutchison will moderate a panel on "Fighting Aces of War Skies: The Pulps Take Flight," while Henry G. Franke III — the editor of *THE BURROUGHS BULLETIN* — will discuss "Edgar Rice Burroughs and The Great War." Finally, Robert Gould will talk about his father — John Fleming Gould — the interior artist who illustrated every issue of *G-8 AND HIS BATTLE ACES*.



Philip José Farmer

We'll also be celebrating the century mark of Philip José Farmer. The author was born January 26, 1918 in Indiana. *PulpFest* and *FarmerCon* will be saluting the acclaimed author of works such as *ESCAPE FROM LOKI*, *THE DARK HEART OF TIME*, the Riverworld series, and more. Join us for panels and presentations on "World Building and Writing in the Nine Continuity," "The Dark Heart of Loki: Philip José Farmer Revisits 1918," and the life and legacy of the author. We'll also be showing the French documentary *MOI, TARZAN* — featuring Farmer himself — and film clips of science fiction greats sharing their thoughts on Phil. To top things off, fans of the author will be able to read favorite excerpts and talk about their first encounters with Farmer's work during our

Guest of Honor: Joe R. Lansdale



Joe R. Lansdale

PulpFest will welcome Champion Mojo Storyteller Joe R. Lansdale as its 2018 Guest of Honor. The author of over 40 novels and many short stories, Lansdale has also written for comics, television, film, Internet sites, and more. His work has been gathered into more than two dozen short-story collections, and he has edited or co-edited over a dozen anthologies.

He has received the Edgar Award, 10 Bram Stoker Awards, the Horror Writers Association Lifetime Achievement Award, the British Fantasy Award, the Inkpot Award for Contributions to Science Fiction and Fantasy, and many other honors.

His novella "Bubba Ho-Tep" was adapted to film by Don Coscarelli, starring Bruce Campbell and Ossie Davis. His story, "Incident On and Off a Mountain Road," was adapted to film for Showtime's *MASTERS OF HORROR*, and he adapted his story "Christmas with the Dead" to film himself. The film adaptation of his novel *COLD IN JULY* was nominated for the Grand Jury Prize at the Sundance Film Festival, and the Sundance Channel has adapted his Hap & Leonard novels for television.



Bruce Campbell, Ossie Davis in "Bubba Ho-Tep"

Farmer Jam.

But that's not all! Join *PulpFest* as we celebrate today's "fiction-eers" — the authors writing the new pulp fiction! On both Friday and Saturday afternoon, we'll feature authors reading from and discussing their work in our programming area.

You'll find our programming schedule at pulpfest.com/2017/12/pulpfest-great-convention/. Beginning on Thursday evening and running through Saturday night, our programming will be in the exhibition hall right next to our expansive dealers' room on the first floor of the DoubleTree by Hilton Hotel.

The DoubleTree by Hilton Hotel

For our 47th annual summer convention, *PulpFest* will return to the DoubleTree by Hilton Hotel Pittsburgh – Cranberry. Nineteen miles north of Pittsburgh, the DoubleTree is conveniently located at the intersection of Interstate 79, the Pennsylvania Turnpike, and State Route 19. There are many restaurants nearby, with some within walking distance. The DoubleTree offers free parking and wifi for its guests.

The best deal for *PulpFest* members is to book a room at the DoubleTree. Our host hotel offers a daily rate of \$129 plus tax. This rate includes two complimentary breakfasts per room for each day of the convention.

Attendees who don't want to go elsewhere for meals or libations can take advantage of the Ember & Vine, the hotel's world-class restaurant and bar. The DoubleTree also offers a 24-hour fitness center, indoor and outdoor swimming pools, and a sauna.

You can register online by clicking one of the links on the *PulpFest* home page that reads "Book a Room." Alternately, you can make a reservation by calling 1-800-222-8733. You must register by July 4, 2018, and mention *PulpFest* to get the convention rate. We urge every member to book a room as soon as possible.

The earlier you place your reservation for this year's *PulpFest*, the greater chance you have of landing a room at the DoubleTree.

Our host hotel is located at 910 Sheraton Drive, Mars, Pennsylvania. For driving directions, please visit doubletree3.hilton.com/en/hotels/pennsylvania/doubletree-by-hilton-hotel-pittsburgh-cranberry-PITMADT/maps-directions/index.html.

If you're flying into Pittsburgh International Airport, the DoubleTree is located about 35 miles from the airport. The driving time is about forty minutes.

PulpFest Registration for DoubleTree Members

A prepaid, full-weekend membership to *PulpFest* 2018 costs \$35 for those members who stay at the DoubleTree by Hilton. Additionally, to reward these loyal attendees who help to defray the convention's substantial costs by staying at our host hotel, *PulpFest* is happy to offer free early bird shopping on Thursday, July 26. Thanks for your support!

Early bird members will be allowed into the dealers' room from 5:30 PM to 8:30 PM on Thursday evening. Only staff, dealers, and early birds will be admitted to the dealers' room during these hours. Please realize that due to travel conditions and other contingencies, *PulpFest* cannot guarantee that every registered dealer will be present for early bird shopping.

The convention's dealers' room will be open to everyone on Friday, July 27, at 10 AM and will remain open until 4:45 PM. Saturday's hours will be the same. On Sunday, July 29, the dealers' room will be open from 9 AM until 2 PM.

PulpFest Registration for Members Staying Elsewhere

For those members who will, unfortunately, not be staying at the DoubleTree, a prepaid, full-weekend membership to *PulpFest* 2018 will cost \$40. Early bird shopping memberships for those staying elsewhere will cost \$70.

Single-day memberships for Friday or Saturday will cost \$20. A Sunday-only membership — available only at the door — will cost \$10. Be aware that many dealers will be packing up on Sunday. So buying and selling opportunities may be limited.

Supporting memberships for those who cannot attend *PulpFest* will cost \$25.

Children age 15 or younger, accompanied by an adult, will be admitted for free. They must still be registered for *PulpFest*.

Early and Advance Registrations

The deadline for advance registrations is Monday, July 23, at 10 PM. To pay for your registration, please send your check or money order to David "Jack" Cullers, 1272 Cheatham Way, Bellbrook, OH 45305 or use the Paypal Order page found at pulpfest.com/pulpfest-2018-paypal-information/. If you pay via Paypal, please email your registration information to Jack Cullers at jack@pulpfest.com.

Early registration will be held at the dealers' room entrance on Thursday evening, July 26, running from 4 to 8 PM, and on Friday morning, July 27, running from 9 AM to 10 AM. If you have prepaid for your membership, you will be able to pick up your convention materials at this time. If you will be paying at the door, you will be able to register for the convention during these hours. You'll be able

PULPFEST ONLINE

Keep abreast of *PulpFest* programming plans, and find information about our hotel, the convention center, and other topics at: PulpFest.com

Check out *PulpFest* on social media:
[Facebook.com/PulpFest](https://www.facebook.com/PulpFest)
[Twitter.com/PulpFest](https://twitter.com/PulpFest)

to pay for your registration at the door using cash, check, or credit card. The *PulpFest* 2018 dealers' room will be in the DoubleTree's Grand Ballroom.

Special Discounts for Confluence and PulpFest

PulpFest will offer a \$10 discount off the daily membership rate to attendees of *Confluence*, the annual science fiction convention sponsored by the University of Pittsburgh science fiction club and Parsec, the area's speculative fiction society. *Confluence* will be held July 27-29 at the Sheraton Pittsburgh Airport Hotel. *PulpFest* members who desire to visit *Confluence* will receive \$10 off that convention's daily membership rate.

Dealer Information

All dealers and their helpers must be registered members of *PulpFest*. Additionally, it will cost \$80 for island tables and \$90 for wall tables. Wall tables and positioning within the dealers' room will be sold on a first-come, first-served basis. Our dealers' room holds somewhat over 100 six-foot-long tables. Displays will be allowed as long as they can stand safely. If you have any special needs — electrical outlets, room positioning, early departure, and so on — let us know when you register for the convention.

Although the focus of *PulpFest* is pulp magazines and related materials, vintage paperbacks, digests, men's adventure and true crime magazines, genre fiction, first-edition hardcovers, series books, dime novels, original art, Big Little Books, Golden and Silver Age comic books, old-time-radio shows, gaming materials, and film serials,



B-movies, and related collectibles will also be available for sale. Sexually explicit material, including *PLAYBOY*, *PENTHOUSE*, and *OUI*, will not be allowed.

PulpFest's dealers' room will be open to our dealers for setup on Thursday, July 26, from 3–11 PM. Access to the dealers' room for unloading and loading purposes will be through the loading area at the ballroom's back entrance.

The dealers' room will also be open to dealers on Friday, July 27, beginning at 9 AM. All dealers are

expected to be open for business on Friday by 10 AM. If you are not able to comply, please discuss your needs with convention chairman Jack Cullers. Jack will also make his cell phone number available for those dealers who need unloading assistance or directions. Please contact Jack for additional details.

PulpFest will be using its website and social media to publicize its dealers. The convention will also be promoted through postcard giveaways at book and comic shops, collectibles events, and print advertising in various periodicals. *PulpFest* marketing director Mike Chomko will be contacting all of our dealers about the convention's promotion efforts.

Auctions

In addition to our great dealers' room and programming, *PulpFest* 2018 will hold two live auctions. The convention will be offering pulps

PulpFest 2018 Registration Form continued

If you're registering as a dealer, please provide the following information: (Dealers must purchase a *PulpFest* membership, too.)

Names of partners or helpers: _____

Special needs: _____

Tables: # of wall tables @ \$90 _____ # of island tables @ \$80 _____

Total charges for tables _____

Total amount enclosed \$ _____

Please mail to: David J. Cullers
1272 Cheatham Way
Bellbrook, OH 45305

Or if paying via PayPal, email to: jack@pulpfest.com