



Dealer Registration for the 42nd Summer Pulp Convention!

PulpFest 2013, the popular summer convention for fans and collectors of vintage popular fiction and related materials, returns to the spectacular Hyatt Regency in Columbus, Ohio for its 42nd year. It will begin Thursday evening, July 25th at 8 PM and run through Sunday, July 28th at 2 PM.

The good folks of *FarmerCon* will yet again be joining us for their annual celebration of the life and works of *Grand Master of Science Fiction* Philip José Farmer. To learn more about *FarmerCon VII*, please visit their website at <http://www.pjfarmer.com/index.html>.

The Hyatt Regency Columbus is south of I-670, twenty minutes from Columbus International Airport. In the heart of the vibrant Arena District, the Hyatt is a few minutes' walk from the trendy Short North Arts District. There are shops and restaurants galore right outside the hotel's doors. Ohio State University and various tourist attractions are easily accessible, offering numerous entertainment options for *PulpFest* members and their families.

The Hyatt Regency Columbus will offer a guest-room rate of \$112 plus tax per night that includes a complimentary parking pass with in-out privileges. Attendees who don't want to go elsewhere for meals or libations can take advantage of the Hyatt's cafe, coffee bar, or cocktail lounge. Fitness-minded members can enjoy the hotel's indoor pool and sun deck, spa services, and 24-hour gym. Call 1-888-421-1442 or 1-614-463-1234 to book a room by telephone. Be sure to mention *PulpFest* to get the special convention rate. Alternately, you can register online at https://resweb.passkey.com/Resweb.do?mode=welcoming_ei_new&eventID=10259538.

The Hyatt Regency Columbus is located at 350 North High Street. From I-70, exit onto Fourth Street and follow it to Nationwide Blvd. Turn left onto Nationwide. The hotel is located on the right. If heading south on I-71, take the Spring Street exit and turn right onto Fourth St. Continue as above. For alternate directions, visit the hotel page of our website.

For dealers staying at the Hyatt Regency, self-parking is available at the Chestnut Street Garage, located one block south of the hotel and connected to the hotel via a covered skywalk. Hotel valet parking is also available at a rate of \$24 per day with in-out privileges. For those staying elsewhere, there is off-street parking in several lots and garages close to the hotel. A shuttle to and from the airport is provided by Arch Transportation. It runs daily from 7 AM to midnight. Individual pick-up times can be scheduled by calling Arch at 614-252-2277. The cost of this shuttle service is \$15 per person, each way. Reservations are recommended. Taxi service to and from the airport costs \$25 each way.

Between 400-450 pulp fiction and art enthusiasts attend each year's *PulpFest* and its 15,800 square-foot dealers' room. Although the focus of *PulpFest* is pulp magazines and related materials, vintage paperbacks, digests, men's adventure and true crime magazines, first edition hardcovers, series books, dime novels, original art, Big Little Books, B-movies, serials and related paper collectibles, old-time-radio shows, Golden and Silver Age comic books, and similar collectibles are also sold. Sexually explicit material, including *Playboy*, *Penthouse*, and *Oui*, are not allowed.

PulpFest's dealers' room will be open for all dealers to set up on Thursday, July 25th from 4 – 11 PM. Unloading is via the access road off N. High Street near the elevator to the third floor Regency Ballroom. After preparing their displays, all sellers and their helpers are to leave the dealers' room. **There will be no buying, selling, or browsing during dealer set-up.** The dealers' room will be open to all attendees on Friday, July 26th, at 9 AM and remain open until 5 PM. Saturday's hours will be the same. On Sunday, July 28th, the dealers' room will be open from 10 AM until 2 PM. All dealers should plan to set up on Thursday, July 25th.

PulpFest 2013 will charge \$70 for island tables and \$80 for wall tables. **We are also happy to supply a third table free of charge to exhibitors who stay at the Hyatt Regency and rent two tables in our hucksters' room.** That's three tables for the price of two, or six for the price of four. The massive size of the Regency Ballroom enables us to provide this extra exhibit space to loyal *PulpFest* dealers, for whose continued support we are very grateful. All tables will be six feet in length. **Wall tables and positioning within the dealers' room will be sold on a first-come, first-served basis with payment expected upon placing your request.**

Bookcases will be allowed on all tables as long as they stand safely. A common sense approach is urged in designing your displays. If you have any special needs—electrical outlets, requests to be positioned near certain dealers, and so on—let us know on your registration form. If you need to leave prior to closing on Sunday, please let us know beforehand.

All dealers and their helpers will be expected to purchase a prepaid three-day membership to *PulpFest 2013* at a cost of \$30. It will cost \$35 at the door. Children age 15 and younger, accompanied by a parent, will be admitted for free. You will be able to pick up your registration packet on Thursday evening from 6 to 9 PM, or at the entrance to the dealers' room at any other time during the convention. **For those dealers who support the convention by staying at the host hotel, *PulpFest* is happy to be able to offer a ten-dollar rebate redeemable at the convention's registration desk with your proof of payment.**

During its celebrated evening programming, *PulpFest 2013* will pay tribute to the pulp heroes of 1933—*Doc Savage, G-8 and His Battle Aces, The Lone Eagle, Nick Carter, Pete Rice, The Phantom Detective, and The Spider*. Additionally, Sax Rohmer's insidious Dr. Fu Manchu turns one-hundred this year and *PulpFest* will be examining that character's influence on popular culture with several discussions of "yellow peril" fiction in the pulps and elsewhere. Our partners from *FarmerCon* will likewise discuss these themes as viewed through the Wold Newton perspective. Additionally, *PulpFest 2013* will have afternoon readings by authors and other presentations.

PulpFest is pleased to announce that the current "Kenneth Robeson," Will Murray, will be one of its presenters at the 2013 convention. He will be joined by David Saunders, a leading authority on pulp art who is the son of legendary illustrator Norman Saunders; William Patrick Maynard, the author licensed by Sax Rohmer's Literary Estate to continue the Fu Manchu thrillers; Nathan Madison, author of *Anti-Foreign Imagery in American Pulps and Comic Books, 1920-1960*; and other leading pulp authorities.

PulpFest will also hold an auction on Saturday night. If you have questions concerning the auction, please contact Barry Traylor at 1767 Crooked Oak Drive, Lancaster, PA 17601 or via email at barry@pulpfest.com. All auction lots must have a \$10 minimum value.

The convention will be widely promoted through post cards distributed at various conventions and antiquarian book shows. It will be advertised in magazines such as *Alter Ego, Book Source, and Illustration*. *PulpFest* will also be releasing announcements to newspapers, magazines, online media, radio and television. We'll be continuously updating our website at www.pulpfest.com and communicating through our *facebook* site, *twitter* feed, and via Internet newsgroups. The *PulpFest* website has also been linked to many other Internet sites. The convention will be listed on a variety of event calendars.

PulpFest also plans to use its website to publicize its dealers. For further information about our website and its dealer promotion, please contact Mike Chomko at 2217 W. Fairview Street, Allentown, PA 18104 or via email at mike@pulpfest.com. You can also write to Mike if you are interested in advertising in *The Pulpster*, the convention's program book. Page rates are available through our website. Ad placement is sold on a first-come, first served basis. Each member of the convention will receive a copy.

Please send your questions regarding selling at the convention, check or money order to David J. Cullers, 1272 Cheatham Way, Bellbrook, OH 45305. Questions or payments through Paypal can also be sent to Jack by using his email address—jassways@woh.rr.com. We look forward to seeing you over the last weekend of July.



DEALER REGISTRATION FORM

NAME _____ PHONE NUMBER _____

NAME OF BUSINESS _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

WEBSITE ADDRESS _____

EMAIL ADDRESS _____

BRIEF DESCRIPTION OF SALES STOCK _____

WALL TABLES @ \$80 _____ # ISLAND TABLES @ \$70 _____

3-DAY MEMBERSHIP @ \$30 TOTAL ENCLOSED \$ _____