

# **PULPFEST** JULY 31 - AUG 2 **2009**

## ***Dealer Information for the Summer's Leading Pulp Convention!***

PulpFest 2009 is being organized by a committee of four—Jack Cullers, Barry Traylor and Mike Chomko, who for many years managed the auctions for Pulpcon, as well as Ed Hulse, publisher and editor of *Blood 'n' Thunder*. Assisting the committee with design work is Chris Kalb, the art director of *Sci Fi Magazine*, the official publication of television's Sci Fi Channel.

Billed as "The Summer's Leading Pulp Convention," PulpFest 2009 is a new and improved version of the venerable convention catering to fans and collectors of vintage popular fiction. It will be held from Friday, July 31<sup>st</sup>, through Sunday, August 2<sup>nd</sup>, at the Ramada Plaza Hotel and Convention Center in Columbus, Ohio.

Located just off Exit 116 of Interstate 71, the Ramada Plaza is just twenty minutes from Columbus International Airport and ten minutes from downtown Columbus, making the convention site easily accessible to attendees whether they're driving or flying. The Ramada offers complementary transportation via shuttle to and from the airport, downtown Columbus, and various other locations (including restaurants) within a five-mile radius of the hotel.

The Grand Ballroom of the Ramada is nearly 8100 square feet in size and will accommodate 85 eight-foot tables. Another area totaling approximately 2400 square feet will also be available to PulpFest for programming and auctions.

The Ramada Plaza will offer a guest-room rate of \$79 plus tax per night. The newly renovated hotel features all the usual amenities. High-speed wireless Internet access is available in the main lobby, convention center, and guest rooms. Guests can avail themselves of a whirlpool, an exercise room and both indoor and outdoor pools, as well as a full-service business center. Parking is free for hotel guests and single-day convention

attendees. The Ramada's spacious restaurant serves traditional American cuisine and is open for breakfast, lunch and dinner seven days a week. The hotel's lounge is open until 2 AM on Friday and Saturday nights. The Ramada Plaza is an extremely popular venue for conventions. For fifteen years, it has hosted Cinevent, an annual convention of vintage-film fans and collectors of movie memorabilia. Hotel management is both committed to and experienced in providing the courteous, comprehensive service that produces satisfied conventioners. Please call the Ramada Plaza at 614-846-0300 to make a reservation. Be sure to mention PulpFest to receive the special convention rate.

Sellers of pulp magazines, digests, dime novels and other paper collectibles and related items are already lining up for exhibit space. The convention will be advertised and promoted extensively to capture the attention of new hobbyists as well as veteran attendees. Promotional flyers carrying basic information are being distributed at various collectibles shows including Bouchercon, the annual gathering for collectors of mystery fiction; New York City's Collectable Paperback & Pulp Fiction Expo, sponsored by Gary Lovisi of Gryphon Books; Pulp AdventureCon, Rich Harvey's popular one-day pulp convention in Bordentown, NJ; and Classicon, Ray Walsh's long-running pulp and glamour art show. The PulpFest 2009 committee has already contacted several publications to inquire about advertising and additional targeted flyers will be designed and distributed in the months to come. PulpFest 2009 will also be publishing several newsletters to keep interested collectors informed about guests, programming, auctions, and more.

Additionally, the PulpFest 2009 website is now operational. It can be found at [www.pulpfest.com](http://www.pulpfest.com). In the months ahead, it will be updated regularly

to provide information concerning guests and programming when it becomes available. Dealers interested in helping to promote PulpFest 2009 can download and print out several flyers currently available on the website in PDF form. These can be distributed at collectibles shows and sent with mail-order shipments. Color versions of these flyers will soon be available for use on websites. It is also planned to use the PulpFest 2009 website to promote our supporting sellers by listing our dealers and links to their websites, if available. It is hoped that sellers to whom this service is provided will respond in kind.

There are already links to the PulpFest 2009 website at a wide variety of Internet sites including convention calendars, newsgroups, book publishers like Adventure House and Wildcat Books, and web magazines such as *Coming Attractions*, *Locus online* and *The Pulp.Net*.

Although the focus of PulpFest 2009 will be pulp magazines and related materials, vintage paperbacks, digests, men's adventure magazines, first edition hardcovers, series books, dime novels, original art, Big Little Books, B-movies, serials and related paper collectibles, old-time-radio shows, and Golden and Silver Age comic books will also be allowed. Please remember that PulpFest 2009 is not a comic book convention. Sexually explicit material, including *Playboy*, *Penthouse* and *Oui*, will not be allowed.

A prepaid three-day membership will cost \$30. A prepaid, three-day membership with early-bird access during dealer set-up will also be available for \$50. A three-day membership at the door will cost \$35. Single-day memberships will cost \$15. Dealers will be required to purchase a prepaid, three-day membership for \$30. Supporting memberships for those who cannot attend PulpFest 2009 will also be available for \$20. All members (including supporting members) will receive a complementary copy of Tony Davis' *The Pulpster*. An awards breakfast is being planned for Sunday. Details are still being arranged.

Dealer tables rates are as follows: island tables will cost \$70; wall tables will cost \$80. Both rates include a ten-dollar surcharge that will be used for promotional activities. Wall tables will be sold on a first-come, first-served basis. There will be no height restrictions on island tables. Bookcases will be allowed on all tables as long as they can stand safely. A common sense approach is urged in designing your displays. If you have any special needs—electrical outlets, requests to be positioned near certain dealers, and so on—let us know in the space below.

Please send your questions, check or money order to David J. Cullers, 1272 Cheatham Way, Bellbrook, OH 45305. Non-credit card payments can also be made to Jack through Paypal by using his email address—jassways@woh.rr.com.



## DEALER REGISTRATION FORM

NAME \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

WEBSITE ADDRESS \_\_\_\_\_

NO PULPFEST WEBSITE LISTING    THREE-DAY MEMBERSHIP @ \$30 \_\_\_\_\_

# WALL TABLES @ \$80 \_\_\_\_\_    # ISLAND TABLES @ \$70 \_\_\_\_\_

TOTAL PAID \$ \_\_\_\_\_ SPECIAL NEEDS \_\_\_\_\_