



Dealer Registration for the Summer's Great Pulp Convention!

PulpFest 2010 continues the proud tradition of a summer pulp con, now in its 39th year. A new and improved version of the venerable convention for fans and collectors of vintage popular fiction and related materials, *PulpFest* returns to the Ramada Plaza Hotel and Convention Center in Columbus, Ohio in 2010. It will begin on Friday, July 30th at 9 AM and run through Sunday, August 1st.

Located just off Exit 116 of Interstate 71, the Ramada Plaza is only twenty minutes from Columbus International Airport and ten minutes from downtown Columbus, making the convention site easily accessible to attendees whether they're driving or flying. The Ramada offers complementary transportation via shuttle to and from the airport, downtown Columbus, and various other locations (including restaurants) within a five-mile radius of the hotel. Parking is free for hotel guests and single-day convention attendees. The Ramada's management is both committed to and experienced in providing the courteous, comprehensive service that produces satisfied conventioners.

Following the resounding success of the inaugural *PulpFest*, the 2010 event will be bigger and better. Sellers of pulp magazines, digests, vintage paperbacks, and other paper collectibles will find a larger dealers' room that will accommodate 100 eight-foot tables. Nearly 10,000 square feet will be available to our dealers. Additional space will be reserved on the sixth floor of the Ramada for the convention's evening programming.

The dealers' room for our first convention was a complete sell-out and many of the leading sellers of pulp magazines, digests, paperbacks and similar collectibles are already planning to return for our second event. For our 2010 convention, *PulpFest* has added nearly 1900 square feet to the dealers' room. It is planned to use the additional footage to expand the space between table aisles, increasing

the working area of each dealer's exhibition space. Also, the number of wall tables will be increased. The added footage will change the configuration of the exhibition hall to an "L" shape, all connected directly.

PulpFest 2010 will again charge \$70 for island tables and \$80 for wall tables. Both rates include a ten-dollar surcharge to be used for promotion activities. **Wall tables and positioning within the dealers' room will be sold on a first-come, first-served basis.** In order to assure that your needs are met, it is advised that your paid dealer registration be received sooner rather than later.

There will be no height restrictions on island tables. Bookcases will be allowed on all tables as long as they can stand safely. A common sense approach is urged in designing your displays. If you have any special needs—electrical outlets, requests to be positioned near certain dealers, and so on—let us know on your registration form.

Although the focus of *PulpFest 2010* will be pulp magazines and related materials, vintage paperbacks, digests, men's adventure and true crime magazines, first edition hardcovers, series books, dime novels, original art, Big Little Books, B-movies and serials and related collectibles, old-time-radio shows, and Golden and Silver Age comic books can also be sold. Please remember that *PulpFest* is not a comic book convention. Sexually explicit material, including *Playboy*, *Penthouse*, and *Oui*, will not be allowed.

Dealer set-up will take place on Thursday evening, July 29 from 6 PM – 12 AM. The dealers' room will open on July 30 from 8 AM to 9 AM for early bird buyers. It will be open to all registered members from 9 AM to 5 PM on July 30-31 and from 10 AM to 3 PM on August 1.

PulpFest 2010 will be staging at least one auction.

If you have questions or would like to submit a large amount of material, please contact Barry Traylor at 1767 Crooked Oak Drive, Lancaster, PA 17601 or via email at barry@pulpfest.com.

The *PulpFest* Organizing Committee plans to extensively promote the convention. Flyers are already being distributed at pulp, science fiction, mystery, film, comic book, and other conventions as well as at antiquarian book shows. Regular updates will be posted to our website at www.PulpFest.com as well as through pulp-related newsgroups on the Internet. The *PulpFest* website has been linked to many other Internet sites and has been listed on a variety of event calendars. The convention will be advertised in magazines such as *Alter Ego*, *Book Source*, *Dime Novel Round-Up*, *Firsts*, *Illustration*, *Paper and Advertising Collector's Marketplace*, and other publications. Two newsletters will be mailed to interested parties. *PulpFest* will also be releasing announcements to newspapers, magazines, online media, radio and television during the weeks preceding the convention.

In addition to providing information about our convention, *PulpFest* also plans to use its website to publicize its dealers. For further information about our website, please contact Mike Chomko at 2217 W. Fairview Street, Allentown, PA 18104 or via email at mike@pulpfest.com.

All *PulpFest 2010* members will receive a complementary copy of the convention's program book, *The Pulpster #19*. If you'd like to advertise in this fine publication that will be edited by Tony Davis, please contact Ed Hulse at Mountain Club, Bldg. 15, Apt. 4B, 2467 Route 10E, Morris Plains, NJ 07950 or via email at ed@pulpfest.com.

All dealers and their helpers will be required to purchase a prepaid, three-day membership at a cost of \$30. Children age 15 and younger, accompanied by a parent, will be admitted for free. Please send your registration or questions to David J. Cullers, 1272 Cheatham Way, Bellbrook, OH 45305. Questions and payments through Paypal can also be sent to Jack by using his email address—jassways@woh.rr.com.



DEALER REGISTRATION FORM

NAME _____ PHONE NUMBER _____

NAME OF BUSINESS _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

WEBSITE ADDRESS _____

EMAIL ADDRESS _____

BRIEF DESCRIPTION OF SALES STOCK _____

WALL TABLES @ \$80 _____ # ISLAND TABLES @ \$70 _____

3-DAY MEMBERSHIP @ \$30 TOTAL ENCLOSED \$ _____

SPECIAL NEEDS _____
