



Dealer Registration for the 41st Summer Pulp Convention!

PulpFest 2012, the popular summer convention for fans and collectors of vintage popular fiction and related materials, will move to a new venue as it enters its 41st year. It will be held at the Hyatt Regency in downtown Columbus, Ohio, beginning Thursday evening, August 9th at 6 PM and run through Sunday, August 12th at 2 PM.

The good folks of *FarmerCon* will again be joining us for their annual celebration of the life and works of Philip José Farmer. To learn more about *FarmerCon VII*, please visit their website at <http://www.pjfarmer.com/index.html>.

The Hyatt Regency Columbus is south of I-670, 15-20 minutes from Columbus International Airport. In the heart of the active Arena District, the hotel is a few minutes' walk from the trendy Short North Arts District. There are shops and restaurants galore right outside the hotel's doors. Ohio State University and various tourist attractions are easily accessible, offering numerous entertainment options for *PulpFest* members accompanied by their families.

The Hyatt Regency Columbus will offer a guest-room rate of \$109 plus tax per night. The hotel recently completed a \$12 million refurbishment of its guest rooms and offers a cafe, coffee bar, and cocktail lounge as well as an indoor pool and sun deck, spa services, and 24-hour gym. Please call the Hyatt Regency at 614-463-1234 to book a room. Be sure to mention *PulpFest* to receive the special convention rate. Alternately, room reservations can be made online at https://resweb.passkey.com/Resweb.do?mode=welcoming_new&eventID=6939453.

Please remember that it is extremely beneficial to *PulpFest* if you stay at the Hyatt Regency Columbus during the convention. With our costs rising substantially from previous years, your help will be greatly appreciated.

The Hyatt Regency Columbus is located at 350 North High Street. From I-70, exit onto Fourth Street and follow it to Nationwide Blvd. Turn left onto Nationwide. The hotel is located on the right. If heading south on I-71, take the Spring Street exit and turn right onto Fourth St. Continue as above. For alternate directions, visit the hotel page of our website.

For members staying at the Hyatt Regency, one free parking pass will be issued per room. For those staying elsewhere, there is off-street parking in several lots and garages close to the hotel. A shuttle to and from the airport is provided by Arch Transportation. It runs daily from 7 AM to midnight. Individual pick-up times can be scheduled by calling Arch at 614-252-2277. The cost of this shuttle service is \$15 per person, each way. Reservations are recommended. Taxi service to and from the airport costs \$25 each way.

Nearly 440 people registered for the 2011 *PulpFest* and this year's event will be bigger and better. Buyers and sellers of pulp magazines, digests, vintage paperbacks, and other paper collectibles will find a 15,800 square foot dealers' room accommodating well over 100 six-foot tables. The dealers' rooms for previous *PulpFests* were completely sold out. So please book your tables early.

Although the focus of *PulpFest 2012* will be pulp magazines and related materials, vintage paperbacks, digests, men's adventure and true crime magazines, first edition hardcovers, series books, dime novels, original art, Big Little Books, B-movies, serials and related paper collectibles, old-time-radio shows, and Golden and Silver Age comic books will also be available for sale. Please remember that *PulpFest* is not a comic book convention. Sexually explicit material, including *Playboy*, *Penthouse*, and *Oui*, will not be allowed.

The convention's dealers' room will be open on Thursday, August 9th from 4 – 11 PM for table set-up. After preparing their displays, all dealers and their helpers are to leave the dealers' room. **There will be no buying, selling, or browsing allowed on Thursday during dealer set-up.** All dealers are expected to set up on Thursday evening by 11 PM. The dealers' room will be open to all attendees on Friday, August 10th, at 9 AM and remain open until 5 PM. Saturday's hours will be the same. On Sunday, August 12th, the dealers' room will be open from 10 AM until 2 PM.

PulpFest 2012 will charge \$70 for island tables and \$80 for wall tables or ten dollars less per table than comparable conventions. All tables will be six feet in length. **Wall tables and positioning within the dealers' room will be sold on a first-come, first-served basis with payment expected upon placing your request.**

Bookcases will be allowed on all tables as long as they can stand safely. A common sense approach is urged in designing your displays. If you have any special needs—electrical outlets, requests to be positioned near certain dealers, and so on—let us know on your registration form. If you need to leave prior to closing on Sunday, please let us know beforehand. We would prefer you stay until Sunday.

All dealers and their helpers will be expected to purchase a prepaid three-day membership to *PulpFest 2012* at a cost of \$30. It will cost \$35 at the door. Children age 15 and younger, accompanied by a parent, will be admitted for free. You will be able to pick up your registration packet on Thursday evening from 6 to 9 PM, or outside of the dealers' room at any other time during the convention.

PulpFest 2012 will be celebrating the 100th anniversaries of

Edgar Rice Burroughs' John Carter of Mars and Tarzan. On Thursday and Friday evenings, we'll have panel discussions, a presentation on artist J. Allen St. John, and several films.

On Saturday evening, there will be a celebration of the 80th anniversary of Robert E. Howard's Conan of Cimmeria featuring a panel discussion and a presentation on Conan's illustrators over the years. We will also be showing Howard-related art by illustrators Jim & Ruth Keegan, and, possibly, Mark Schultz, widely known for his exceptional work.

Additionally, *PulpFest 2012* is pleased to welcome award-winning science-fiction writer Mike Resnick as its guest of honor. Winner of five *Hugo Awards* and a *Nebula Award*, Mike is recognized as an authority on the works of Edgar Rice Burroughs. He'll be speaking to the convention on Friday evening and will be available throughout the event.

PulpFest will also have afternoon readings by authors, several tributes to recently departed fans, authors, and artists, presentation of the *Rusty Hevelin Service Award* (previously known as the *Munsey Award*), and other panels and presentations. Additionally, there will be an auction on Saturday night. If you have questions concerning the auction or would like to submit a large amount of material, please contact Barry Traylor at 1767 Crooked Oak Drive, Lancaster, PA 17601 or via email at barry@pulpfest.com. All auction lots must have a \$10 minimum value.

The convention will be widely promoted through post cards distributed at pulp, paperback, science fiction, mystery, film, comic book, and other conventions as well as at antiquarian book shows. The convention will be advertised in magazines such as *Alter Ego*, *Book Source*, *Illustration*, and other periodicals. *PulpFest* will also be releasing announcements to newspapers, magazines, online media, radio and television. We'll be continuously updating our website at www.pulpfest.com and communicating through our *facebook* site at <http://www.facebook.com/PulpFest>, our new *twitter* account, and via Internet newsgroups. The *PulpFest* website has also been linked to many other Internet sites. The convention will be listed on a variety of event calendars.

PulpFest also plans to use its website to publicize its dealers. For further information about our website and its promotion of our dealers, please contact Mike Chomko at 2217 W. Fairview Street, Allentown, PA 18104 or via email at mike@pulpfest.com. You can also write to Mike if you are interested in advertising in *The Pulpster*, the convention's program book. Each member of the convention will receive a copy. Page rates are available through our website.

Please send your questions, check or money order to David J. Cullers, 1272 Cheatham Way, Bellbrook, OH 45305. Questions or payments through Paypal can also be sent to Jack by using his email address—jassways@woh.rr.com. We look forward to seeing you.



DEALER REGISTRATION FORM

NAME _____ PHONE NUMBER _____

NAME OF BUSINESS _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

WEBSITE ADDRESS _____

EMAIL ADDRESS _____

BRIEF DESCRIPTION OF SALES STOCK _____

WALL TABLES @ \$80 _____ # ISLAND TABLES @ \$70 _____

3-DAY MEMBERSHIP @ \$30 TOTAL ENCLOSED \$ _____