



## Member Registration for the 41<sup>st</sup> Summer Pulp Convention!

*PulpFest 2012*, the popular summer convention for fans and collectors of vintage popular fiction and related materials, will move to a new venue as it enters its 41<sup>st</sup> year. It will be held at the Hyatt Regency in downtown Columbus, Ohio, beginning Thursday evening, August 9<sup>th</sup> at 6 PM and run through Sunday, August 12<sup>th</sup> at 2 PM.

As occurred last year, the good folks of *FarmerCon* will be joining us for their annual celebration of the life and works of *Grand Master of Science Fiction* Philip José Farmer. To learn more about *FarmerCon VII*, please visit their website at <http://www.pjfarmer.com/index.html>.

The Hyatt Regency Columbus is south of I-670, 15-20 minutes from Columbus International Airport. In the heart of the active Arena District, the Hyatt Regency is a few minutes' walk from the trendy Short North Arts District. There are shops and restaurants galore right outside the hotel's doors. Ohio State University and various tourist attractions are easily accessible, offering numerous entertainment options for *PulpFest* members accompanied by their families.

The Hyatt Regency Columbus will offer a guest-room rate of \$109 plus tax per night. The hotel recently completed a \$12 million refurbishment of its guest rooms, adding WiFi and iPod docking access as well as other amenities commensurate with the hotel's size and stature. Attendees who don't want to go elsewhere for meals or libations can take advantage of the Hyatt's cafe, coffee bar, or cocktail lounge. Fitness-minded members can enjoy the hotel's indoor pool and sun deck, spa services, and 24-hour gym. Please call the Hyatt Regency at 614-463-1234 to book a room. Be sure to mention *PulpFest* to receive the special convention rate. Alternately, you can register online at [https://resweb.passkey.com/Resweb.do?mode=welcom\\_ei\\_new&eventID=6939453](https://resweb.passkey.com/Resweb.do?mode=welcom_ei_new&eventID=6939453).

Please remember that it is extremely beneficial to *PulpFest* if you stay at the Hyatt Regency Columbus during the convention. With our costs rising substantially from previous years, your help will be greatly appreciated.

The Hyatt Regency Columbus is located at 350 North High Street. From I-70, exit onto Fourth Street and follow it to Nationwide Blvd. Turn left onto Nationwide. The hotel is located on the right. If heading south on I-71, take the Spring Street exit and turn right onto Fourth St. Continue as above. For alternate directions, visit the hotel page of our website.

For members staying at the Hyatt Regency, one free parking pass will be issued per room. For those staying elsewhere, there is off-street parking in several lots and garages close to

the hotel. A shuttle to and from the airport is provided by Arch Transportation. It runs daily from 7 AM to midnight. Individual pick-up times can be scheduled by calling Arch at 614-252-2277. The cost of this shuttle service is \$15 per person, each way. Reservations are recommended. Taxi service to and from the airport costs \$25 each way.

Nearly 440 people registered for the 2011 *PulpFest* and this year's event will be bigger and better. Buyers of pulp magazines, digests, vintage paperbacks, and other paper collectibles will find a 15,800 square foot dealers' room accommodating well over 100 six-foot tables. If you would like register as a *PulpFest 2012* dealer, please write to Jack Cullers at the address noted at the end of this newsletter.

Although the focus of *PulpFest 2012* will be pulp magazines and related materials, vintage paperbacks, digests, men's adventure and true crime magazines, first edition hardcovers, series books, dime novels, original art, Big Little Books, B-movies, serials and related paper collectibles, old-time-radio shows, and Golden and Silver Age comic books will also be available for sale. Please remember that *PulpFest* is not a comic book convention. Sexually explicit material, including *Playboy*, *Penthouse*, and *Oui*, will not be allowed.

The convention's dealers' room will officially open on Friday, August 10<sup>th</sup>, at 9 AM and remain open until 5 PM. Saturday's hours will be the same. On Sunday, August 12<sup>th</sup>, the dealers' room will be open from 10 AM until 2 PM.

*PulpFest 2012* will be celebrating the 100<sup>th</sup> anniversaries of Edgar Rice Burroughs' John Carter of Mars and Tarzan. On Thursday and Friday evenings, we'll have panel discussions on Mars in the pulps and Philip José Farmer's Burroughs connections, a presentation on J. Allen St. John, the artist most associated with Burroughs, and several related films.

On Saturday evening, there will be a celebration of the 80<sup>th</sup> anniversary of Robert E. Howard's Conan of Cimmeria. Jim Keegan, co-creator of *The Adventures of Two-Gun Bob* for Dark Horse Comics, will offer a look at Conan's illustrators over the decades. Rusty Burke, president of the Robert E. Howard Foundation, will moderate a panel on Conan and the birth of the sword-and-sorcery genre. We're also hoping for a guest appearance by writer and artist Mark Schultz, another illustrator of Howard's Conan stories.

*PulpFest 2012* is very pleased to welcome award-winning science-fiction writer Mike Resnick as its guest of honor. Winner of five *Hugo Awards* and a *Nebula Award*, Mike is recognized as an authority on the works of Edgar Rice Burroughs. He'll be speaking to the convention on Friday evening and will be available throughout the event.

In addition to the above, *PulpFest* will have afternoon readings by authors, several tributes to recently departed fans, authors, and artists, and other panels and presentations. And if the Moons of Mars align properly, we may also have a Howard themed art show featuring the work of Jim & Ruth Keegan and Mark Schultz. We'll be periodically updating our schedule on the *PulpFest* website. So please bookmark [www.pulpfest.com](http://www.pulpfest.com) to keep abreast of new developments.

You'll also find information on our website about the city of Columbus, our hotel, our dealers, promotional activities and other topics, along with links to book and pulp dealers, pulp-related publishers, conventions, and other great websites. You can also subscribe to our regular email updates through the *PulpFest* website. Yet another information source is our facebook site located at <http://www.facebook.com/PulpFest>.

Another aspect of our programming will be the presentation of the annual *Rusty Hevelin Service Award*, formerly called the *Munsey Award*. It was decided to rename the award following the death of Rusty Hevelin in December 2011. *The Rusty* will be awarded to a deserving person who has given of himself or herself for the betterment of the pulp community be it through disseminating knowledge about the pulps or through publishing or other efforts to preserve and foster interest in the pulp magazines we all love and enjoy. It will be presented Saturday evening, August 11<sup>th</sup>, following our annual business meeting. If you'd like to nominate someone for the 2012 *Rusty Award*, please send the person's

name and a brief paragraph describing why you feel he or she should be honored to Mike Chomko, 2217 W. Fairview St., Allentown, PA 18104 or to [mike@pulpfest.com](mailto:mike@pulpfest.com). Please visit our website or write to Mike if you have any questions concerning *The Rusty*. The deadline for nominations is April 30, 2012.

A prepaid three-day membership to *PulpFest 2012* will cost \$30. A three-day membership at the door will cost \$35. Friday or Saturday only memberships will cost \$15. Sunday only memberships will cost \$5 and will only be available at the door. Children age 15 and younger, accompanied by a parent, will be admitted for free. Supporting memberships for those who cannot attend *PulpFest 2012* will be available for \$20. All members (including supporting members) will receive a complimentary copy of the convention's program book, *The Pulpster #21*, edited by Tony Davis.

You'll be able to pick up your registration packet on Thursday evening from 6 to 9 PM, or outside of the dealers' room at any other time during the convention.

When registering, please be sure to tell us how you learned about *PulpFest* in the space provided on the form below. Please send your questions, check or money order to David J. Cullers, 1272 Cheatham Way, Bellbrook, OH 45305. Questions or payments through Paypal can also be sent to Jack by using his email address—[jassways@woh.rr.com](mailto:jassways@woh.rr.com). We look forward to seeing you.



## MEMBER REGISTRATION FORM

NAME \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

3-DAY MEMBERSHIP @ \$30

FRIDAY ONLY MEMBERSHIP @ \$15

SATURDAY ONLY MEMBERSHIP @ \$15

SUPPORTING MEMBERSHIP @ \$20

How did you find out about *PulpFest*?

ALTER-EGO

BOOK SOURCE

BURROUGHS BULLETIN

DIME NOVEL ROUND-UP

ILLUSTRATION

PAPER & ADVERTISING COLLECTOR'S MARKETPLACE

PAPERBACK PARADE

WINDY CITY PULP STORIES

OTHER \_\_\_\_\_

POST CARD DISTRIBUTED AT WHAT CONVENTION \_\_\_\_\_

LINKED WEBSITE ADDRESS \_\_\_\_\_

NEWSGROUP, NEWSPAPER, etc. \_\_\_\_\_