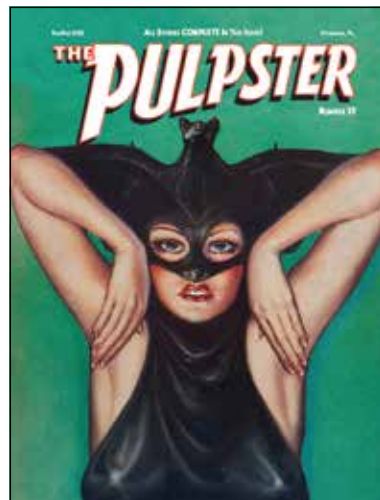


the convention can submit items to sell at auction. If you have questions concerning the auction, please contact Mike Chomko at mike@pulpfest.com or 2217 W. Fairview Street, Allentown, PA 18104-6542.

### PulpFest 2020 Program Book

All PulpFest members — including supporting members — will receive a complimentary copy of the convention’s program book, *The Pulpster*. Cherished by pop culture fans, our 29th issue will be released at PulpFest 2020.



If you’d like to contribute an article to this year’s issue of *The Pulpster*, please write to editor William Lampkin at bill@thepulpster.com.

If you are interested in advertising in *The Pulpster*, please contact marketing and programming director Mike Chomko at mike@pulpfest.com. Ad placement is sold on a first-come, first-served basis. Mike also has a few back issues of *The Pulpster* for sale.

### The 2020 Munsey Award

The annual Munsey Award will be presented on Saturday, Aug.

### PulpFest and COVID-19

Due to the global outbreak of the coronavirus (COVID-19), several North American popular culture conventions have been canceled or postponed.

At press time, the PulpFest organizing committee is monitoring the situation, but continues to work toward mounting PulpFest 2020 in August.

We will assess developments and post any changes to our plans on our website and on social media.

Please stay safe and be aware of the needs of others. We hope to see all of you in August 6 through 9 for PulpFest 2020.

8, to a person or organization that has worked to keep the pulps alive for this and future generations.

If you’d like to nominate a person or organization for this prestigious award, please send the person’s name and a brief paragraph describing why he or she should be so honored to Mike Chomko at mike@pulpfest.com.

Excluding previous winners of the Munsey, Lamont, or Rusty Award, anyone in the pulp field can be nominated for the Munsey. Your nominations must be received by April 30, 2020.



We look forward to seeing you at the DoubleTree by Hilton Hotel Pittsburgh – Cranberry from Aug. 6 through Aug. 9 for PulpFest 2020 and FarmerCon XV.

## PulpFest 2020 Registration Form

Please cut out, complete front and back, then mail in with your payment.

Please select one:

Registering as General Member \_\_\_\_\_ Registering as Dealer \_\_\_\_\_

Your name: \_\_\_\_\_ Phone number: \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code +4: \_\_\_\_\_

Email address: \_\_\_\_\_ DoubleTree room confirmation number: \_\_\_\_\_

Advance full-weekend membership to PulpFest if staying at the DoubleTree (with free early-bird shopping) . . . . . \$35 \_\_\_\_\_

At-the-door full-weekend membership to PulpFest if staying at the DoubleTree (with free early-bird shopping) . . . . \$40 \_\_\_\_\_

Full-weekend membership to PulpFest if staying elsewhere (without early-bird shopping). . . . . \$40 \_\_\_\_\_

Full-weekend membership to PulpFest if staying elsewhere (with early-bird shopping). . . . . \$70 \_\_\_\_\_

Single-day PulpFest membership for Friday or Saturday . . . . . \$20 \_\_\_\_\_

Single-day PulpFest membership for Sunday (available only at the door) . . . . . \$10 \_\_\_\_\_

Supporting Membership (includes a copy of *The Pulpster*) . . . . . \$25 \_\_\_\_\_

# PULPFEST

Celebrating...  
**MYSTERY, ADVENTURE,  
SCIENCE FICTION, AND MORE**  
**AUG. 6-9 AT THE DOUBLETREE BY HILTON HOTEL PITTSBURGH IN CRANBERRY, PA.**

PulpFest returns to the beautiful DoubleTree by Hilton Hotel Pittsburgh – Cranberry at 3 PM Thursday, Aug. 6. The convention runs through 2 PM Sunday, Aug. 9.

As it has for a number of years, PulpFest will also host the annual Farmer-Con. Celebrating the life and work of Philip José Farmer, FarmerCon turns 15 in 2020.



### How to Join PulpFest 2020

A prepaid, full-weekend membership to PulpFest 2020 costs \$35 for members staying at the DoubleTree. In addition to saving five bucks off the regular full-weekend membership price, loyal attendees who help defray PulpFest’s substantial costs by staying at our host hotel, receive free early bird shopping from 3 to 7 PM Thursday, Aug. 6. All you need to provide is your DoubleTree confirmation number and you’re in.

For those members staying elsewhere, a prepaid, full-weekend membership to PulpFest 2020 costs \$40. If you desire early bird shopping, your membership costs \$70.

Single-day memberships for Friday or Saturday cost \$20. A Sunday-only membership — available only at the door — costs \$10. Be aware that many dealers pack up on Sunday. So buying and selling opportunities are usually limited.

Supporting memberships for those who cannot attend PulpFest 2020 cost \$25.

Children age 15 or younger, accompanied by an adult, will be admitted for free. They must still be registered for PulpFest.

The deadline for advance registrations is 10 PM Monday, Aug. 3. To pay for your registration, please send your check or money order to David “Jack” Cullers, 1272 Cheatham Way, Bellbrook, OH 45305 or use the PulpFest Paypal page found at pulpfest.com/pulpfest-paypal/. If you pay via Paypal, please email your registration information to Jack Cullers at jack@pulpfest.com. You can download a registration form at pulpfest.com/register/.

### Registering at the Door

Our registration desk will be open from 3 to 7:30 PM Thursday, Aug. 6, and 9 AM to 4:45 PM Friday, Aug. 7. On Saturday and Sunday, the desk will be open during our regular business hours.

### PulpFest Programming

PulpFest celebrates the pulp magazines — fiction periodicals named after the cheap pulpwood paper on which they were printed. Over the years, these throwaway magazines have inspired writers, artists, film directors, game designers, and other creators in many ways.

This year, PulpFest will salute the centennial of author Ray Bradbury’s birth; the 100th anniversary of *Black Mask* — the pulp where the hardboiled detective story took root; and the 120th anniversary of the birth of *Weird Tales* artist Margaret Brundage. “Bradbury, *Black Mask*, and Brundage” have inspired and continue to inspire creators the world over.



And if three “B’s” aren’t enough for you, how about Burroughs, Brackett, Baum, a couple of “B” movies, plus our special guest: the “B”eautiful Eva Lynd.

Eva was a top model for artists Norm Eastman and Al Rossi, and a frequent collaborator with Doc Savage model Steve Holland. We look forward to welcoming Eva Lynd to PulpFest.

Professor Garyn G. Roberts — Ray Bradbury’s pal for more than thirty years — will talk about the Science Fiction Grand Master and “Poet of the Pulps.” We’ll also have presentations on Bradbury in comic books, television, and film. Filling out our Bradbury salute will be several presentations concerning Mars in fiction, plus a look at early science fiction fandom.

PulpFest 2020 will also have a pair of presentations on *Black Mask* magazine, the pulp that introduced

Please see PROGRAMMING on page 2



If you have prepaid for your membership, you will be able to pick up your convention materials at our registration desk. If you plan to pay at the door, a full weekend membership will cost \$40. You'll be able to pay for your registration at the door using cash, check, or credit card. If possible, please bring along a pre-filled registration form.

### Selling at PulpFest 2020

All dealers and their helpers must be registered members of PulpFest 2020. Additionally, it will cost \$90 for each island table and \$100 for each wall table. Wall tables and positioning within the dealers' room will be sold on a first-come, first-served basis. Our dealers' room holds over 100 six-foot-long tables. Displays will be allowed on all tables as long as they can stand safely. If you have any special needs, please let us know when you register for the convention.

Although the focus of PulpFest is pulp magazines and related materials, vintage paperbacks, digests, men's adventure and true crime magazines, contemporary genre fiction, first-edition hardcovers, series books, dime novels, original art, Big Little Books, vintage comic books, old-time-radio shows, gaming materials, and film serials, B-movies, and related collectibles will also be available for sale. Sexually explicit material, including Playboy, Penthouse, and Oui, is not allowed.

The PulpFest dealers' room will be open to our dealers for setup from 1 to 7:30 PM on Thursday, Aug. 6. Access to the dealers' room for unloading and loading purposes will be through the loading area at the ballroom's back entrance. Links to maps for the loading area and dealers' room are on our FAQ page.

The dealers' room will also be open to dealers beginning at 9 AM Friday, Aug. 7. If you are a dealer and unable to open for business by 10 AM, August 9, please contact convention chairman Jack Cullers. Jack will also make his cell phone number available for those dealers who need unloading assistance, directions, or other issues.

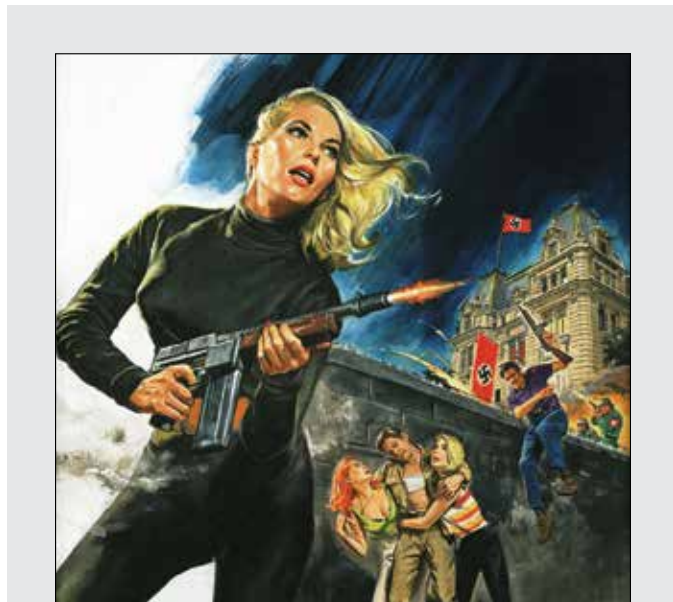
PulpFest will publicize its dealers through the worldwide web. The convention will also be promoted through postcard giveaways at book and comic shops, various conventions, and print advertising in various periodicals. PulpFest marketing director Mike Chomko will contact all dealers about promotion activities.

### Dealers' Room Hours

Early bird shopping will be from 3 to 7:30 PM Thursday, Aug. 6. Only staff, dealers, and early birds will be admitted to the dealers' room during these hours. Due to various contingencies, PulpFest cannot guarantee that every dealer will be present for early bird shopping.

The convention's dealers' room will be open to everyone at 10 AM Friday, Aug. 7, and will remain open until 4:45 PM. Saturday's hours will be the same. On Sunday, Aug. 9, the dealers' room will be open from 9 AM until 2 PM.

PulpFest 2020 will have a hospitality suite at the DoubleTree.



COURTESY OF THE RICH OBERG COLLECTION

New Man (Dec. 12, 1968); artist: Norm Eastman; models: Eva Lynd, Steve Holland

### PROGRAMMING from page 1

readers to the hardboiled detectives of Dashiell Hammett, Raymond Chandler, and many other talented detective fiction writers.

Additionally, Windy City co-founder Doug Ellis will look at the stories illustrated by the talented Margaret Brundage. Best remembered today for her fantastic Weird Tales covers art, the 120th anniversary of Brundage's birth will be on December 9, 2020.

PulpFest 2020 will also be hosting author readings and signings, a presentation on the "Ozmazing" work of L. Frank Baum by science fiction author Sara Light-Waller, plus a panel of contemporary popular fiction writers discussing world-building in genre fiction.

Finally, PulpFest 2020 will have an art show and multiple panels, readings, and Q&As spotlighting the brand new series of titles featuring the continuing adventures of Edgar Rice Burroughs' Tarzan, John Carter, Carson of Venus, Pellucidar, and more, and the new uniform hardcover reprints of Burroughs' original works, plus a tie-in series of audio books from Oasis Family Media. . . all sponsored by Edgar Rice Burroughs Inc.

You'll find our full programming line-up at pulpfest.com/programming/.



Pulp collectors in the PulpFest 2019 dealers' room

We are looking for dealers or organizations that would like to help sponsor our hospitality suite. Please contact Mike Chomko at mike@pulpfest.com to help or learn more.

### Book a Room for PulpFest

For our 49th annual convention, PulpFest is returning to the DoubleTree by Hilton Hotel Pittsburgh – Cranberry. Our host hotel is located at 910 Sheraton Drive, Mars, Pennsylvania. For driving directions, click the link under "Map to Hotel" on our home page.

Parking at the hotel is free.

The DoubleTree is conveniently located at the intersection of Interstate 79, the Pennsylvania Turnpike, and State Route 19. The hotel is situated about 35 miles from Pittsburgh International Airport.

The best deal for PulpFest members is to book a room at the DoubleTree. Our host hotel offers a daily rate of \$129 plus tax which includes two complimentary breakfasts per room and free wifi for each day at the hotel. Attendees can also take advantage of the Ember & Vine, the hotel's world-class restaurant and bar, for meals or libations. There are other restaurants near the hotel, some within walking distance.

You can register online by clicking the link on the PulpFest home page that reads "Book a Room." Alternately, you can book a room by calling 1-800-222-8733. You must register by July 22 and mention PulpFest to get the convention rate. We urge every member to book a room as soon as possible. Your chance of landing a room at the DoubleTree are greater the earlier you place your reservation.

There are many restaurants near the hotel. Several are within walking distance.

### PulpFest 2020 Auction

On Saturday night, Aug. 8. PulpFest will be offering 185 lots of pulps, digests, vintage paperbacks, men's adventure magazines, and more from the collection of the late Carl Joecks. Acquired over many years, Carl's collection was carefully stored in a darkened room for safekeeping. Visit our homepage and click on the "Auction" link to learn more.

PulpFest will also be offering no more than fifty select auction lots submitted by the convention's membership. All members of

### PulpFest 2020 Registration Form continued

If you're registering as a dealer, please provide the following information: (Dealers must purchase a PulpFest membership, too.)

Names of partners or helpers: \_\_\_\_\_

Special needs: \_\_\_\_\_

Tables: # of wall tables @ \$100 \_\_\_\_\_ # of island tables @ \$90 \_\_\_\_\_

Total charge for tables \_\_\_\_\_

Total amount (front and back) enclosed \$ \_\_\_\_\_

Please mail to: David J. Cullers  
1272 Cheatham Way  
Bellbrook, OH 45305

Or if paying via PayPal, email to: jack@pulpfest.com

### CONNECT WITH PULPFEST

Keep abreast of PulpFest programming, and find info about our hotel, convention magazine, and other topics at:  
**PulpFest.com**  
**ThePulpster.com**

Check out PulpFest on social media:  
**Facebook.com/PulpFest**  
**Twitter.com/PulpFest**  
**Instagram.com/PulpFest**